

TEAM

 Automotive Group 

SPORTSPLEX



BRBVA



Baton Rouge Basketball and Volleyball Association

2018 Sponsor Media Kit



Mission Statement

At the Baton Rouge Basketball & Volleyball Association (BRBVA)/Team Sportsplex, we seek to provide the opportunity for the youth and adults of Baton Rouge and the surrounding communities to come together in fellowship, using athletics as the foundation. Our vision is to create an atmosphere where people of all different ages and backgrounds can benefit from physical development in the sports of basketball, volleyball and other recreational activities, therefore creating a stronger bond in our community. Instilling **confidence, character, discipline, and a strong work ethic** in the young men and women of our community is our organization's primary mission.



Table of Contents

- About Us..... 4
- Facility Highlights..... 5
- Corporate Stewardship..... 6
- Corporate Sponsorship Opportunities..... 7
- Event Sponsorship Opportunities..... 11
- Equipment Sponsorship.....15
- Send a Kid to Camp Fund16
- Contact Us..... 17

ABOUT US



Gain a Competitive Edge

In today's marketplace, it is becoming increasingly difficult for companies to separate themselves from their competitors. This is especially true in youth sports, where competition remains aggressive and the need for the new, exciting programs and venues remains strong. Team Sportsplex can be your catalyst to successfully reaching young professionals and advancing your business success.

Engaging Customers

Team Sportsplex customers are key influencers and decision makers within their respective organizations and businesses. Team Sportsplex brings these individuals together on a weekly basis throughout the year, creating a valuable networking platform with these professionals.

Team Sportsplex customers hold a wide range of key positions such as Founder, President, CEO, Principal and more representing their organizations.

TSPX Snapshot

- 2,000+ program participants
- 190 + teams
- 23,000 + spectators
- 40+ programs

About Team Sportsplex

Built in 2012, Team Automotive Group, the Baton Rouge Basketball and Volleyball Association (BRBVA) and BREC partnered to build a new, 30,000 square-foot recreational complex.

The Team Automotive Group Sportsplex is in the heart of Baton Rouge at BREC's Perkins Road Community Park.

It is the largest indoor basketball facility in Baton Rouge and the largest indoor volleyball facility in Louisiana. In addition to being a premier basketball and volleyball complex, Team Sportsplex is home to the Red Storm Volleyball Club.



FACILITY HIGHLIGHTS



Features

- 30,000 square foot recreation complex
- Largest indoor basketball facility in Baton Rouge
- Largest indoor volleyball facility in Baton Rouge
- Located at BREC's Perkins Road Community Park

Facility Configuration

- 3 tournament play basketball courts
- 6 youth basketball courts
- 12 basketball half courts
- 5 competition volleyball courts
- All courts offer floor to ceiling dividers

For more information, please contact
Chase@teamsportsplex.net or 225-302-5521

2018 Media Kit / 5





Community Focus

Team Sportsplex is a community based recreational facility. Through corporate sponsorships, businesses have the opportunity to not only strengthen their brand, but also give back to help create a healthier and more active community.

Benefits

- Support the Community
- Strengthen Brand Identity
- Enhance Corporate Credibility
- Target New and Existing Customers
- Market to Local Customers
- Utilize Charitable Giving Incentives



CORPORATE SPONSORSHIP



Reaching Our Clients

Team Sportsplex offers many opportunities to reach a broad spectrum of our clients. Never before has Team Sportsplex offered such an array of advertising options to our advertisers. Whether it is online, email, or print based, your reach to our market place will be expanded.

Print

- Team Sportsplex is open 91 hours per week during the peak seasons
- Team Sportsplex serves over 2500+ players and spectators a day during game days

Online

- Teamsportsplex.net has over 21,000 annual sessions
- 59% of all sessions are first time visitors
- 55,000 annual page views
- Providing Metric and Analytical reporting

Email

- Delivering over 100 emails annually
- Over 2,500 clients subscribed to our email list
- All of the latest programming delivered first to our customers' email

For more information, please contact
Chase@teamsportsplex.net or 225-302-5521



**LOUISIANA'S PREMIER
INDOOR
BASKETBALL/VOLLEYBALL
FACILITY**

OFFERING

YOUTH BASKETBALL/VOLLEYBALL

VERTMAX TRAINING

APEX TRAINING

**3 TOURNAMENT PLAY
BASKETBALL COURTS**

4 YOUTH BASKETBALL COURTS

12 BASKETBALL HALF COURTS

5 COMPETITION VOLLEYBALL COURTS

HOME TO



www.teamsportsplex.net

2018 Media Kit / 7



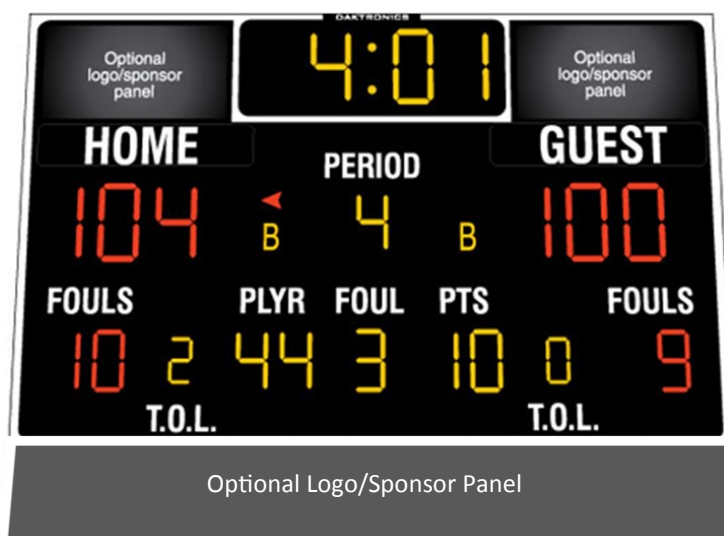


TEAMSPORTSPLEX

Advertising Opportunities

Advertising Rates

PRINT			
Scoreboard	Cost	Rate	Term
Small Panel	\$10,000	\$2,500/yr	4
Large Panel	\$25,000	\$6,250/yr	4



ONLINE/EMAIL			
Teamsportsplex.net	Cost	Rate	Term
E-Blast In Line Ad	\$1,000	\$1,000/yr	1
E-Blast Top Banner	\$2,000	\$2,000/yr	1
Website Top Banner	\$3,000	\$1,500/yr	2



CORPORATE SPONSORSHIP



Teamsportsplex.net Advertising

Top Banner
Repeats throughout site



E-Blast Advertising



at the
Team Sportsplex

Summer Basketball Camps

Team Sportsplex's Summer Basketball Camps are a four day camp lasting from Monday through Thursday each week of camp. The camp starts at 9:00AM each morning, ending at 12:00PM. During our four day camp, players will be instructed on offensive and defensive individual skills as well as team offense and team defense. The first part of each day will be spent on skill work (dribbling on Day 1) (shooting on Day 2) (team offense on Day 3) (team Defense on Day 4), followed by 3v3 or 5v5 competitions. The end of each day will be used for shooting competitions. The competition winners will compete for a \$75 gift card to Team Sportsplex at the end of Day 4.

Top Banner
In-Line Ad

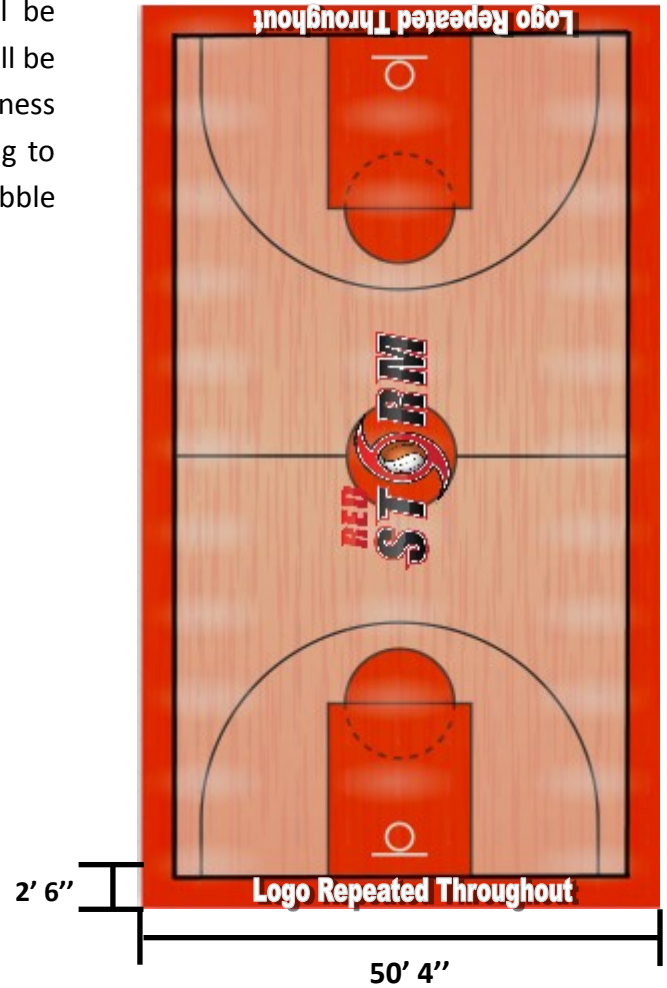
For more information, please contact
Chase@teamsportsplex.net or 225-302-5521





Court Sponsorships

Team Sportsplex court sponsorship is the ultimate in brand recognition for your business. Your company logo will be painted on the baselines of the court of your choice. It will be a constant reminder to our customers that your business supports youth athletics and was responsible for helping to maintain the floor so many youth in our community dribble or spike a ball on!



Court Sponsorship			
Team Sportsplex	Cost	Rate	Term
Baseline Banner	\$60,000	\$15,000	4



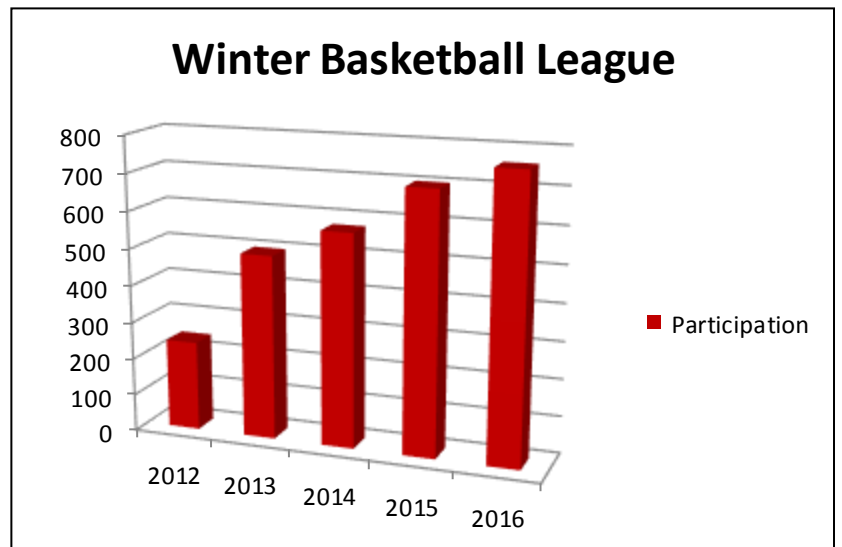
Winter Basketball League

Team Sportsplex first formed the Winter Basketball League in 2012 with the goal of providing the highest quality basketball experience for boys and girls in the Baton Rouge and surrounding areas. Since its inaugural season in 2012 with 10 teams, over the next 5 years the Winter League has grown to accommodate over 85 teams ranging from PreK-6th grade.



Participation

- Grew from 200 participants to 800+ in 5 years
- Average daily attendance for games is over 1500+
- Average team practices 1/week at Team Sportsplex from November-January
- Each player receives a sponsored jersey and t-shirt





Winter League Sponsorship Levels

Presenting Sponsor \$15,000

- Exclusive naming rights to the Winter League
- Prominent sponsor recognition on all event-related marketing & promotional collateral: flyers, e-mails and posters
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on Team Sportsplex's web site

Franchise Sponsor \$7,500

- Sponsor recognition on all jerseys, large logo on back of jerseys
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on Team Sportsplex's website

Team MVP Sponsor \$2,500

- Sponsor recognition on all t-shirts, large panel on back
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on Team Sportsplex's website

Team Player \$1,000

- Sponsor recognition on select at-event signage and in the event program
- Sponsor recognition on the event page on the Team Sportsplex's web site

For more information, please contact
Chase@teamsportsplex.net or 225-302-5521



Franchise Sponsor

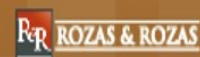


LEVEL
HOMES

Team MVPs



Team Players



MAI LATTER & BLUM



John & Renee
Lund

Brian & Jackie
Tucker





Red Storm Rumble

Team Sportsplex first hosted the Red Storm Rumble volleyball tournament in 2015 with 28 competing teams from around Louisiana and neighboring states. Since its inaugural tournament in 2015, the Red Storm Rumble has grown even larger, hosting 50+ teams in 2017.

Participation

- Grew from 28 teams to 50+ teams in 2 years
- Average daily attendance for games is over 1000+
- Average Club Organization has multiple teams-ranging 6th grade-12th grade





Red Storm Rumble Sponsorship Levels

Presenting Sponsor \$7,500

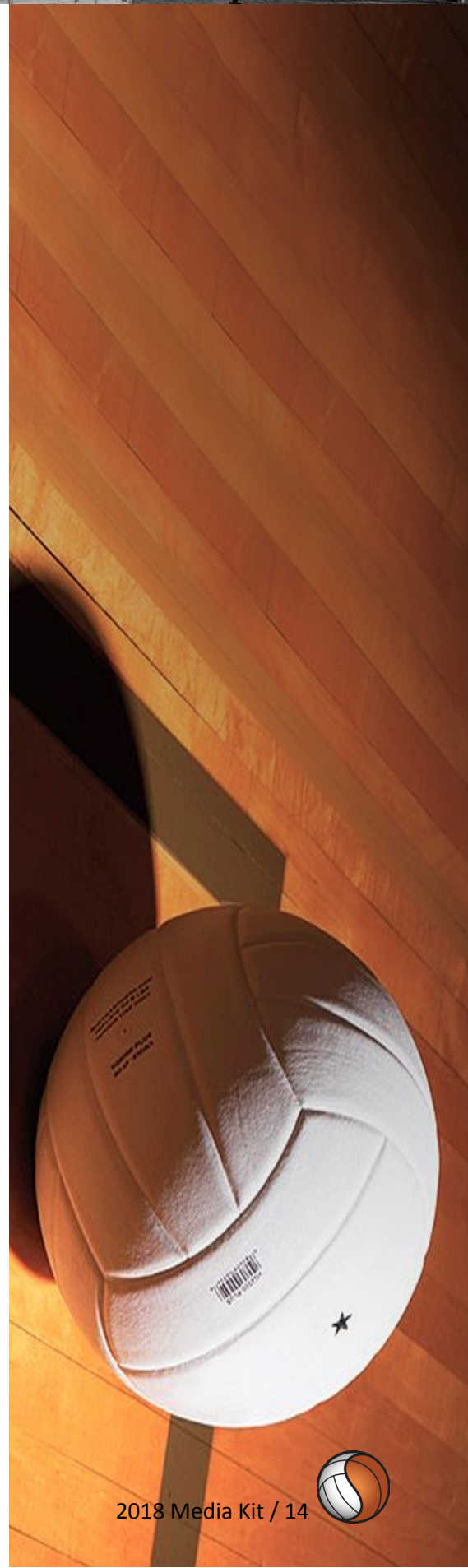
- Exclusive naming rights to the Red Storm Rumble
- Prominent sponsor recognition on all event-related marketing & promotional collateral: flyers, e-mails and posters
- Sponsor listing on all at-event signage
- Sponsor recognition and link from the event page on Team Sportsplex and Red Storm web site

Team MVP Sponsor \$2,500

- Sponsor recognition on all t-shirts, large panel on back
- Sponsor listing on all at-event signage
- Sponsor recognition and link from the event page on Team Sportsplex and Red Storm website

Team Player \$1,000

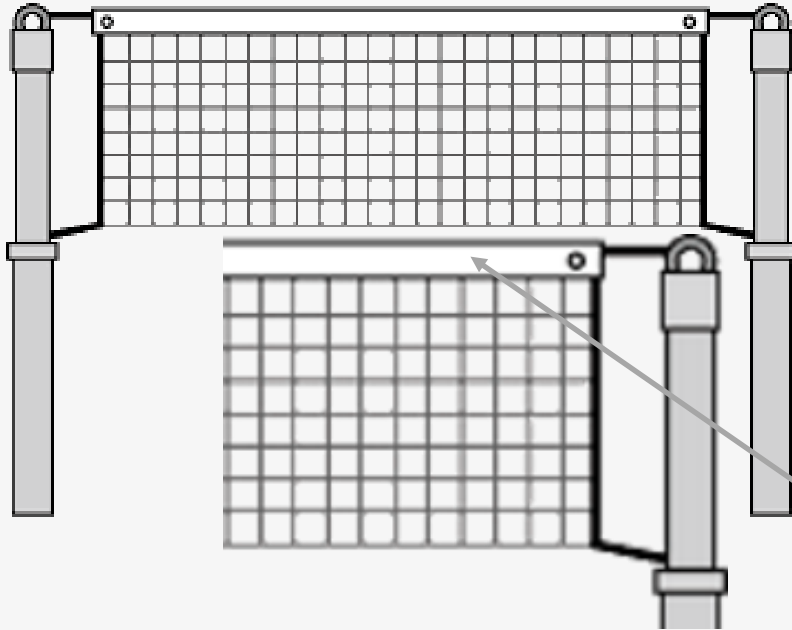
- Sponsor recognition on select at-event signage
- Sponsor recognition on the event page on the Team Sportsplex and Red Storm website





Volleyball Net Systems

Net Tape



Top Net Banner

Logo repeats throughout banner

Volleyball Net Systems

Top Banner	Cost	Term
Net Tape	\$5,000	Perpetuity



SEND A KID TO CAMP FUND



Becoming a Team Player

Founded in 2012, our vision continues to be to **HELP** our community by providing a safe place for kids to participate in basketball and volleyball with proper and positive instruction. With your **HELP** we will be able to increase participation in our existing programs and add new programs to supply the demand in our community. Our core values – **Character, Discipline, Teamwork, Integrity and Sportsmanship** will always be a focal point for our program participants.



We need your HELP to provide funding for the kids that benefit from our programs the most!!

For 2018, we have expanded our Team Players fund to include three different levels:

1. **Starter** (\$300 per year, enough to send 2 kids to camp)
2. **All-Star** (\$750 per year, enough to hire 1 new coach or counselor for 1 week of camp)
3. **Hall of Fame** (\$1,000+ per year - HUGE help in all areas)

We are a non-profit 501(c)(3) corporation, which means your donation is tax deductible. Your name or business name will be displayed in the lobby of Team Sportsplex as a Team Player.



For more information, please contact
Chase@teamsportsplex.net or 225-302-5521



BRBVA



Baton Rouge Basketball and Volleyball Association



Advertising Opportunities

For more information, please contact:

Team Sportsplex

7122 Perkins Rd.

Baton Rouge, Louisiana 70808

Gym: 225-302-5521

Cell: 225-354-6947

Email: chase@teamsportsplex.net

